

STERNCASTLE *Magazine*

A New Frontier for Literary Adventurers

Media Kit

STERNCASTLE MAGAZINE
644 SW Coast Hwy., #203
Newport, OR 97365

ADVERTISE WITH US
541-264-8046
community@sterncastle.org

STERNCASTLE *Magazine*

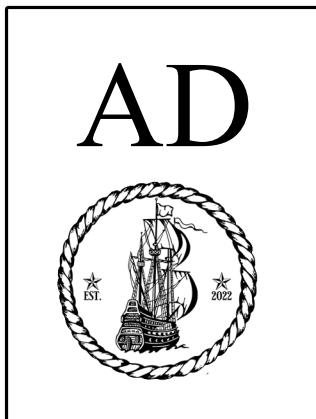
About

Sterncastle Magazine is a quarterly, themed digital literary magazine showcasing bold, resonant storytelling across genres. We publish short fiction and visual narrative, with a focus on emerging voices and literary innovation.

We're more than a publication—we're a platform for passionate writers, readers and creators. Our mission is to celebrate unique perspectives and cultivate a vibrant, inclusive literary community. Sterncastle Magazine embraces the literary unknown. We publish writing that surprises, challenges, and moves readers—pieces that traditional magazines might overlook. Whether it's speculative fiction that reimagines the future, tales that traverse uncharted realms, or visual narratives that blur genre lines, we curate each issue to inspire and uplift. Our editorial team is committed to discovering daring new voices and offering them an engaged and innovative platform. Sterncastle Magazine is an invitation to explore the frontier of literary form and function.

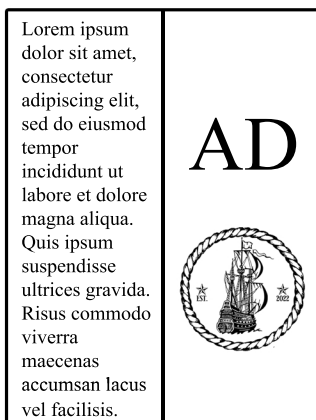
STERNCASTLE Magazine

Digital Magazine Ad Rates



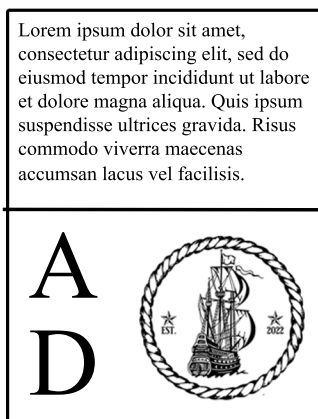
FULL PAGE \$250/issue; \$800/annually [**4 issues**]

A full-page spread offers advertisers a strong visual presence, giving their message room to shine and creating a memorable impression—an ideal choice for brands that want to make a bold, standout statement within the magazine.



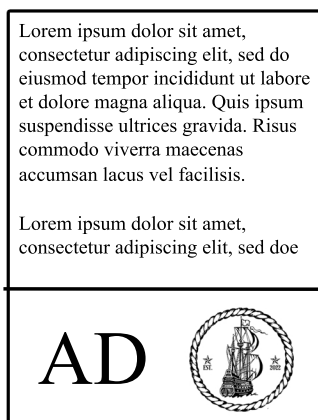
HALF PAGE (Vertical) \$150/issue; \$480/annually

A half-page vertical ad offers a tall, elegant canvas that draws the eye as readers move down the page. It's excellent for showcasing strong visuals, product photography, or storytelling layouts that benefit from a clean, upright design.



HALF PAGE (Horizontal) \$135/issue; \$430/annually

A half-page horizontal ad provides a wide, spacious format perfect for bold headlines, panoramic imagery, or layouts that need room to breathe. Its horizontal sweep naturally catches attention as readers turn the page, making messages easy to absorb at a glance.



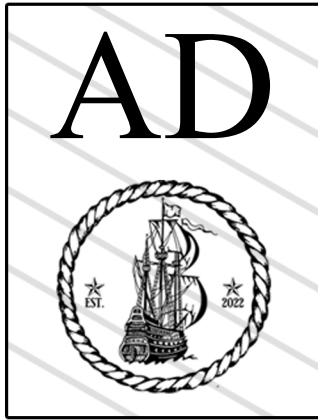
THIRD PAGE \$100/issue; \$320/annually

A third-page ad offers a stylish, well-defined space perfect for concise, high-impact messaging. It stands out naturally on the page layout and gives advertisers a prominent, budget-friendly way to reach engaged readers.



QUARTER PAGE \$75/issue; \$240/annually

A quarter-page ad provides an efficient, versatile option for maintaining consistent visibility throughout the magazine. It's ideal for businesses looking to make frequent appearances or highlight specific offerings with clear, focused messaging.

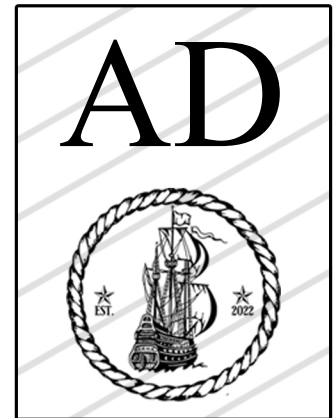


INSIDE FRONT COVER \$325/issue; \$1040/annually

The inside front cover is prime real estate, offering instant visibility when readers open the magazine. Its prominent placement ensures your message commands attention, creating a powerful first impression and establishing your brand as a key feature of the issue. Ideal for bold visuals, high-impact messaging, and campaigns that want to stand out from the start.

INSIDE BACK COVER \$325/issue; \$1040/annually

The inside back cover provides a memorable, high-visibility position. This placement maximizes brand recall, offering space for striking visuals and compelling calls to action. Perfect for advertisers seeking a lasting impression at a critical point in the reader's experience.

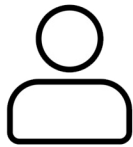


Design Specifications

Ad Size	Design Specs
Full Page/Inside Cover	8.5 x 11in, RGB, 300DPI, PDF format
Half Page Vertical	4.25 x 11in, RGB, 300DPI, PDF format
Half Page Horizontal	8.5 x 5.5in, RGB, 300DPI, PDF format
Third Page	8.5 x 3.67in, RGB, 300DPI, PDF format
Quarter Page	4.25 x 5.5in, RGB, 300DPI, PDF format

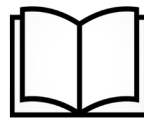
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Audience & Impact



15,000

Unique readers
per issue



22,500

Average readers
per issue

- **The hook:** Sterncastle Magazine is distributed free of charge via print media placements, social media platforms, and our newsletter ensuring constant and consistent engagement from new and established readers.
- **Lifestyle-driven audience:** Instantly access a market of literature, visual arts, and pop culture lovers.
- **Savvy and intentional buyers:** Reach readers who value thoughtful content and have strong brand loyalty.
- **Longevity of content:** Previous issues are shared and revisited, due to reader affinities with a given issue's unique theme, keeping your ads evergreen and supplying lasting impressions.

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Advertise with Us

2026 Publication Schedule			
Period	Book By	Ad Due	Publication Date
Quarter 1 (Jan - Mar)	3/1/2026	3/15/2026	3/25/2026
Quarter 2 (Apr - Jun)	6/1/2026	6/15/2026	6/25/2026
Quarter 3 (Jul - Sep)	9/1/2026	9/15/2026	9/25/2026
Quarter 4 (Oct - Dec)	12/1/2026	12/15/2026	12/25/2026

Contact

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We Look Forward to Working with You!